

Rotaripost

July 9, 2019

Keynote

Seven Deadly Sins of Crisis Communications



Stafford Hall's friendly face and casual demeanor about all things business are merely a decoy. There is no one else you want on your side for a once-in-a-lifetime opportunity or defending you in a crisis.

Stafford is a deadly combination of strategic brains, mystical intuition, humor and corporate marketing intelligence. As founder of Covalent Logic, a corporate communications firm in Baton Rouge, Stafford leads a team

of 30 communications professionals to serve global and local clients like Shell Chemical, Hilton Worldwide and the Office of the Governor with internal communications, graphic design, web development and public relations.

Her background includes being an Accredited Public Relations professional, former webmaster for the Governor, Cyber-cop at AOL and (obviously totally related) expert in pre-Renaissance Eastern European History.

She has earned the Junior Achievement and Baton Rouge Business Report's Young Business Person of the Year and earned her firm the US Chamber's Blue Ribbon Award.

As a Senior Practitioner in the Southern Public Relations Federation, she has received two lifetime achievement awards from the American Advertising Federation and the Public Relations Association of Louisiana.



Tuesday, 12:00 Noon

12:13 p.m. Historical Start

> Shreveport Convention Center

Rotarians Serving Others

Doug Money
Bland Table

Kim Raffle Green

Debra Greeter-Scanner-4Way Williams Test

Mark Invocation

Medicus Inspiration

Glen Adkins Music

Recent New Paul Harris Fellows & Level Ups

Debra Williams, president and CEO of The Glen Retirement System received her Paul Harris Fellowship at a meeting in June. She is a CPA and received degrees from Louisiana Tech and LSUS.

Debra was a member of the Rotary Club of South Shreveport for four years before joining our club in 2017. She serves on several committees—greeters, JA event, scholarships and sgt at arms.



Debra Williams with past president Joe Littlejohn.



Garrett Hill was honored with a new PHF from his dad and fellow Rotarian Jim Hill. A graduate of

Loyola College Prep, Garrett received his B.A. from the University of Mississippi, his MBA from University of Massachusetts Dartmouth and his J.D. degree from the University of Massachusetts Dartmouth School of Law.

After clerking at the First Judicial District Court he is now an associate with the Smitherman Law Firm. He joined our club in 2017 and serves on the greeting and sgt at arms committees.

Jim Hill received his PHF+2 lapel pin. After receiving his bachelor's degree from Vanderbilt and his masters degree from North Texas State University. Jim earned his J.D. from LSU Law School. He retired from the U.S. Army Reserves with the rank of Colonel in the Judge Advocate General Corp. Currently he serves as the Civilian Aide to the Secretary of the Army for the State of Louisiana.

Jim is the managing member with the Smitherman Law Firm and president and CEO of Interstate Title Company. He joined our club in 1978, and served as a club director in 1985-1986.



More PHF Level Ups

Our new club president **Richard Brontoli** was presented with his PHF+4 lapel pin. Rich was born in New York City and spent much of his youth in Indonesia, Somalia and then upstate New York.

He received his B.S. in civil engineering from Worcester Polytechnic and then spent 20 years in the U.S. Army as an engineer officer stationed at Ft. Carson, Germany, Ft. Knox and El Salvador. After retiring as the Deputy Commander at St. Louis Corps of Engineers District he was recruited to Shreveport to serve as the executive director of the Red River Valley Association.

Rich joined our club in 1994, served as club director in 2011-2012 and has served and chaired many of our club's committees.





James Blewett received his PHF+7 lapel pin last Tuesday. He spent almost 50 years in the banking profession before his retirement. He now spends time enjoying his Rotary meetings, serving at his church and spending time on his farm.

James joined our club in 1993 and will be serving as a club director during this 2019-2020 year.

David Cromwell, our new 2019-2020 club secretary-treasurer, received his PHF+6 pin on Tuesday. David is a partner in the law firm of Pettiette Armand Dunkelman Woodley Byrd Cromwell.

He is involved in many professional and community organizations. After joining our club in 2001 he served as a club director in 2010-2011 and has served and led many of our committees.

David will serve our club as president in the Rotary year 2022-2023.



More Paul Harris Fellows Level-Ups



Greg Juneau received his PHF+3. Greg, the owner of Delinquent Recovery Asociations, spends a lot of his time piloting his private plane. He also attended the Caddo Sheriff Department's Academy and became certified to ride patrol which he enjoys doing about 120 hours per year.

Greg has been a member of our club for 13 years and served as a club director during the 2018-2019 Rotary year. He serves on several of our committees and has chaired the Junior Achievement Event committee for our club.

Greg Lott received his PHF+2 pin on Tuesday. He serves Progressive Bank as their Shreveport-Bossier City Market President. He has been in the banking industry for over 30 years as he started his career while in college working for a bank in Ruston as he attended Louisiana Tech.

Greg joined our club in 2012 and received his first Paul Harris Fellowships before his first club anniversary. He served as club director during the 2018-2019 Rotary year and has been involved in many of our committees such as grants, JA event, Learning Bus, Sergeant At Arms, greeter and raffle.





(Left) Margaret Wallace and Ken Krueger were wearing their patriotic colors.





(Above) Rotarian Dianne Clark sits between her guests Sandy Cimino and Erica McCain.



(Above) Rotarian Rodney Ellis with his guest Rasheeda Simmons.

(Right, from left) Steve Roop, Merrill Wautlett, Robert McGowen and Jesse Gilmore.





(Left, from left) Andy Fisher, Gayle Flowers and Garrett Hill.

(Right, from left) David Ginsburg, David Brainis, George Carroll, David Bellew and Mike Ferrell.

(The 60% David table)



Page 6 Rotary

Rotaripost

Judy Bellew Executive Director P.O. Box 380 Shreveport, LA 71162



Phone: 318-550-4895 Fax: 318-868-6703

shreveportrotary@gmail.com www.rotaryclubofshreveport.org

Call Judy Bellew if you have any questions about the club.

Follow us on Facebook



Raffle Winners Last Week

TRF Raffle—Jeffrey Thomas

Thank you for your donation to The Rotary Foundation; this donation applies to your PHF

Flowers from Rose-Neath Florist-

Lawrence Calhoun

Eggs from Andy Shehee's hens-

Mark Snow

Tomatoes from Jon Lowe-

John Tuggle and Karen Johnson

Program on July 16, 2019

Dr. Larry Clark LSUS Update

Shreveport Convention Center Rooms 206-208



(Above) It was an easy raffle ticket sale for Carl Thibodeaux with those tomatoes sitting there.



(Above) Is it possible that John Tuggle could be complaining about his raffle ticket numbers to Karen Johnson? (Duh...check out the raffle winner box, both of them won tomatoes at the end of the meeting.)