



## SPONSORSHIP PROPOSAL

### Rotary ATV Raffle · January 2020

The Rotary Club of Shreveport Foundation would like to offer G&C Honda of Shreveport the opportunity to enter a cause marketing partnership with The Rotary Club of Shreveport Foundation, the nonprofit 501(c)3 affiliate of one of the largest executive Rotary clubs in the world.

#### Rotary Club of Shreveport Facts:

- Chartered with Rotary International since April 1, 1914
- The Rotary Club of Shreveport has more than 200 members
- Our Club and its members have contributed more than \$1 million to end Polio
- Past & Current Projects:
  - Rotary Hall at Centenary College
  - Rotary Park
  - Rotary Learning Bus, in partnership with Common Ground and Shreve Memorial Library, Step Forward
  - Civic grants to local non-profits (average of \$25,000 annually)
  - Rotary Centennial Umbrellas at Shreveport Water Park
  - Other projects targeting education, youth leadership, hunger, homelessness, and agriculture
  - Sponsor blood drives with LifeShare Blood Center
  - Sponsor Rotaract Club of Bossier Parish Community College
  - \$15,000 in annual scholarships to students at 6 Caddo-Bossier colleges and universities

**Sponsorship Proposal:** The Rotary Club of Shreveport would like to invite businesses to sponsor the Rotary ATV Raffle. Tickets to be sold during the Spring and Summer of 2020. Drawing to be held in August 2020. All proceeds will be used to support nonprofits in the Shreveport/Bossier Community. Please consider supporting your community through a sponsorship.

#### Sponsorship Levels

- **Gold Sponsor Level - \$1,000**
- **Silver Sponsorship Level - \$500**
- **Bronze Sponsorship Level - \$250**

#### Sponsorship Recognition

- Sponsors be recognized with placement of logo on all Rotary ATV Raffle marketing materials (tickets, banners, posters, billboards, print ads, radio ads, TV appearances, social media, Rotaripost Newsletter, email blasts, and public announcements)
- Sponsor logo printed on all tickets (if sponsorship commitment received by deadline)



- Sponsor recognition at all ticket sales and drawing events
- Sponsors will be mentioned anytime the Rotary ATV Raffle is discussed during any other media appearances
- Recognition with direct link on the Rotary Club of Shreveport website
- Opportunity to have a promotional booth at drawing event – possible opportunity to hold drawing at your location.
- Opportunity to feature the ATV and sell tickets at your business location.
- Tax deductible donation

**Contact information:** Richard Brontoli  
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ROTARY CLUB OF SHREVEPORT ATV RAFFLE SPONSORSHIP FORM

Date: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Method of Contact: \_\_\_\_\_

Please email logo to: - [Shreveportrotary@gmail.com](mailto:Shreveportrotary@gmail.com)  
Attention: Judy Bellew

Please mail sponsorship to:

Judy Bellew, Executive Director  
Rotary Club of Shreveport  
137 Norwood Street, Shreveport, LA 71105

(318) 294-8385